



## **2014 Strategic Plan**



# Strategic Plan

*“Rugby in the Sunshine State”*

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## The Mission

It is our mission at the Florida Youth Rugby Union to provide a safe environment for every child to play rugby at the recreational, developmental or competitive level, and

- Provide support to teams, coaches, parents and administrators
- Provide coaches with training and access to gain higher level certifications
- Provide pathways for players and coaches to advance their rugby careers to the National or Professional level

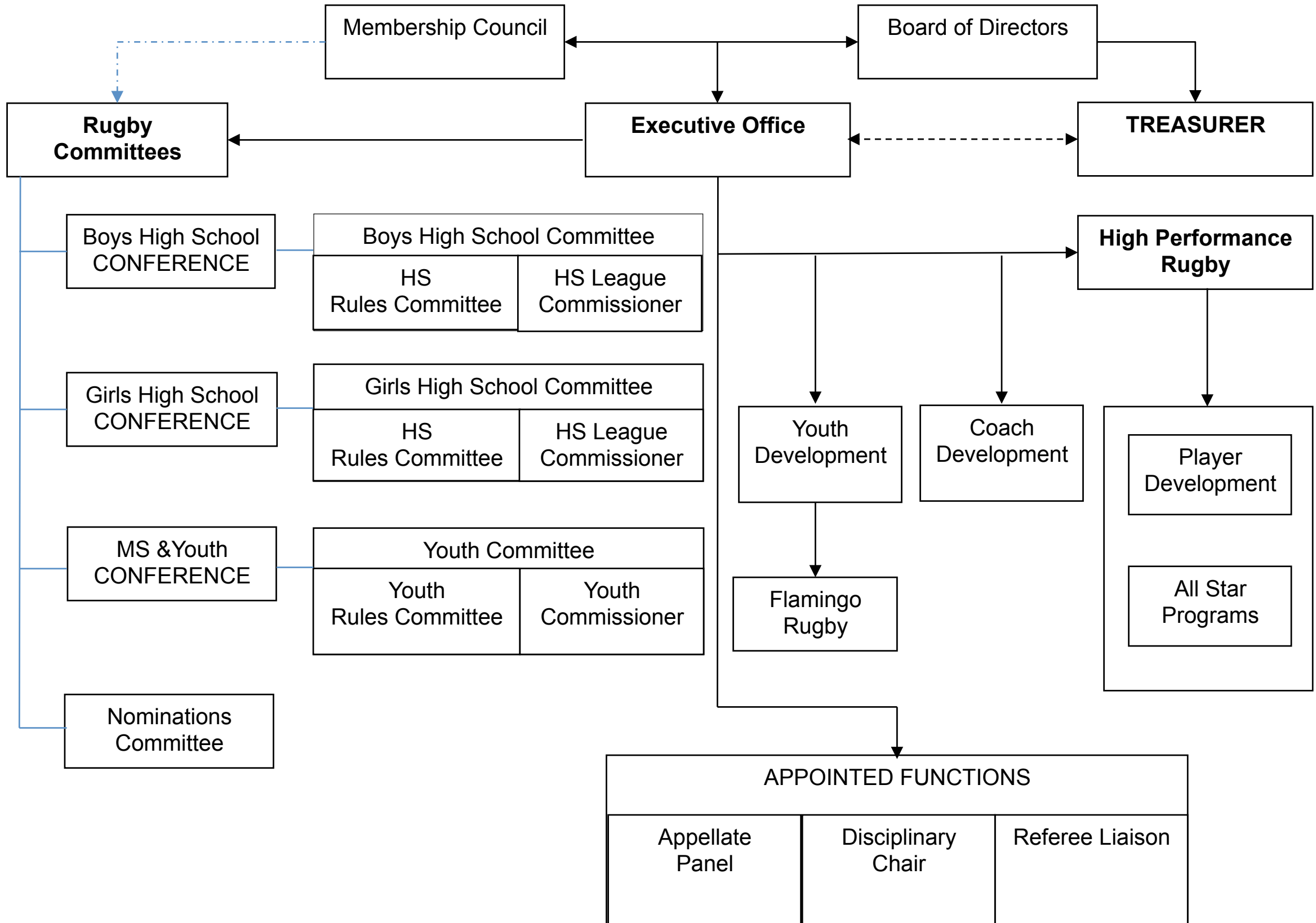
## The Vision & Goals

Goals to be achieved by the end of 2019:

1. Sustainable and Strong Union
  - A. 5,000 Registered rugby players under the age of 19
  - B. Clean and professional image for rugby in Florida
  - C. Every Adult Club to have a Youth Team (Men & Women)
2. Diversified Self Governed Leagues
  - A. High School Club Leagues
  - B. Single School Leagues
  - C. High School 7s League
  - D. Touch Rugby Leagues and Tournaments (Flamingo Rugby)
3. High Performance & All Star Rugby
  - A. Diversified Player Development Pathway
  - B. National & Regional Tournament Recognition and Participation
4. Coaching & Administrative Support
  - A. Standardized coaching theories
  - B. High Level Rugby educated coaches
  - C. Volunteer activation pathways and programs for managers, coaches, referees, and team parents.

# Proposed New

## FYRU ORGANIZATIONAL STRUCTURE





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## 3-Year Union Wide Goals

### Year 1 - 2015 /16

- 20 High School Clubs (Boys & Girls)
- 8 Youth Clubs
- 800 Registered Rugby Players
- New structure voted and approved by FYRU Members
- Directors and Officers Appointed
- Advisory board members Elected
- Flamingo Rugby & Community Rugby Programs Launched (Summer Camp Programming)
- Website Launched - Rebranding begins
- Coach Education Programs Launched
- Player Development Pathways Refined (Middle School to College Scholarship)
- Successfully run 4 All Star Teams
- Active Fundraising & Sponsorship of \$70,000 annually

### Year 2 - 2016/17

- 25 High School Clubs (8 Signal School Clubs)
- 15 Youth Clubs
- 1200 Registered Rugby Players
- 60 Registered and Certified Coaches
- Partnerships with Community Organizations -After School / Summer Camp Providers / YMCA's
- High Performance extends it development platform.
- Host a Nationally recognized event in Florida
- Active Fundraising & Sponsorship of \$100,000 annually

### Year 3 - 2017/18

- 35 High School Clubs (20 Signal School Clubs)
- 20 Youth Clubs
- 1600 Registered Players
- 100 Registered & Certified Coaches
- Rugby Activation Programs successfully run in Schools, After School, Community Organizations and Summer Camps Providers.
- Begin the process of becoming an Official Florida High School Athletic Association Sport
- Employ three Staff Members (One full time Executive Director & two part time Youth Development Officers)
- Active Fundraising & Sponsorship of \$200,000 Annually



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## Executive Office Plans

*Click the links to see each departments plan*

High Performance & All Star Rugby Plan

Youth Development & Activation Plan

Coach Education Plan